



# Thousand Oaks High School Lancer Band ADBOOK ORDER FORM



*TOHS Lancer Band AdBook --published each Spring--celebrates the band's students. We offer local businesses and individuals low-priced advertising space in the AdBook to help band families identify local businesses that support the band when they need goods and services.*

*50% of the money goes directly to the students' individual band expenses. The remainder goes to the Band Boosters to support the entire band program.*

*Students contact local businesses between the end of school in June and September 1. This long lead-time allows the dedicated and busy students to gather as much support as possible.*

*Thank you,*

*Dennis Ricci, AdBook Editor--TOHS Band Boosters*

**Business Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Owner/Manager Contact:** \_\_\_\_\_ **Telephone:** \_\_\_\_\_

**Ad Size:**

- \$30 1/8 page --Horizontal=3 3/8 x 2 1/4" or Vertical=2 1/4 x 3 3/8" (Perfect for Business Cards)
- \$50 1/4 page --Horizontal=3 3/8 x 4 1/2" or Vertical=4 1/2 x 3 3/8"
- \$100 1/2 page --Horizontal=6 3/4 x 4 1/2" or Vertical=4 1/2 x 6 3/4" (Enlarged Business Cards fit well)
- \$200 Full page --Vertical=9 x 6 3/4" Only
- \$500 Full page --Inside front or back cover--Vertical=9 x 6 3/4" Only—if available
- \$750 Full page --Outside back over--Vertical=9 x 6 3/4" Only—if available

**Ad Layout Instructions:**

- Use last year's ad
- Use business card (attached)
- Use scan ready layout (attached)
- Use digital art (cd attached)
- Use digital art (being emailed)
- Contact me to arrange for layout information

**Extras:**

- Ad in the Tournament Program! Half price for AdBook customers.
- Donation Only. No Ad. Amount \$ \_\_\_\_\_

**Student Salesperson Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Contact Date:** \_\_\_\_\_

- Student will check back in one week
- Student will phone in one week
- Manager will call student in \_\_\_\_\_
- Manager will mail order form and payment

**Make Checks Payable to T.O.H.S. Band Boosters, a 501c3 Non-Profit Corporation  
TOHS BAND BOOSTERS, 2323 N. MOORPARK RD., THOUSAND OAKS, CA 91360**

**AdBook**..... : \$ \_\_\_\_\_

**Tournament**.....x 50%=discounted price: \$ \_\_\_\_\_

**Total** ..... : \$ \_\_\_\_\_

**Please call the Band Office if you have questions: 805-379-0437**