



Thousand Oaks
Lancer Band

June 2009

Dear Advertiser and Community Supporter:

When you purchase an ad in our yearly Adbook or in our Field Tournament Show Program, you are helping a wonderful organization and a terrific bunch of students. Thank you for your willingness to give back to the community. **The Thousand Oaks High School Lancer Band depends on generous community support such as yours.**

Advertising costs range from \$30 for a business card sized ad up to \$750 for a full-page cover ad. Subscribers to the Adbook can purchase Tournament Program ads for half price. Hundreds of the Adbooks and Tournament Programs are printed and distributed in our community. In addition, our community supporters are listed on our web site, www.tohsband.org and in our monthly newsletter, The Bugle.

We have over 150 students in our marching band. Each one's family makes a substantial financial commitment to the program. The Band Boosters strive to raise the money required to keep the program competitive and yet still affordable for our families who pay the lion's share of the expenses. Your advertisement contribution is split between the Band Booster general fund and the account of the student who sells you the ad. Both deserve your support. Our band students are a wonderful group of teenagers, hard working, enthusiastic, and talented. Our award-winning marching band proudly represents Thousand Oaks across the State, the Region, and the Nation.

Thanks you for your support,

Chandra Macaluso
Thousand Oaks Lancer Band Booster President